



THE WELL BUILDING STANDARD

The leading tool for advancing
health & well-being in buildings
and communities globally.

NICE TO MEET YOU
PRESENTER



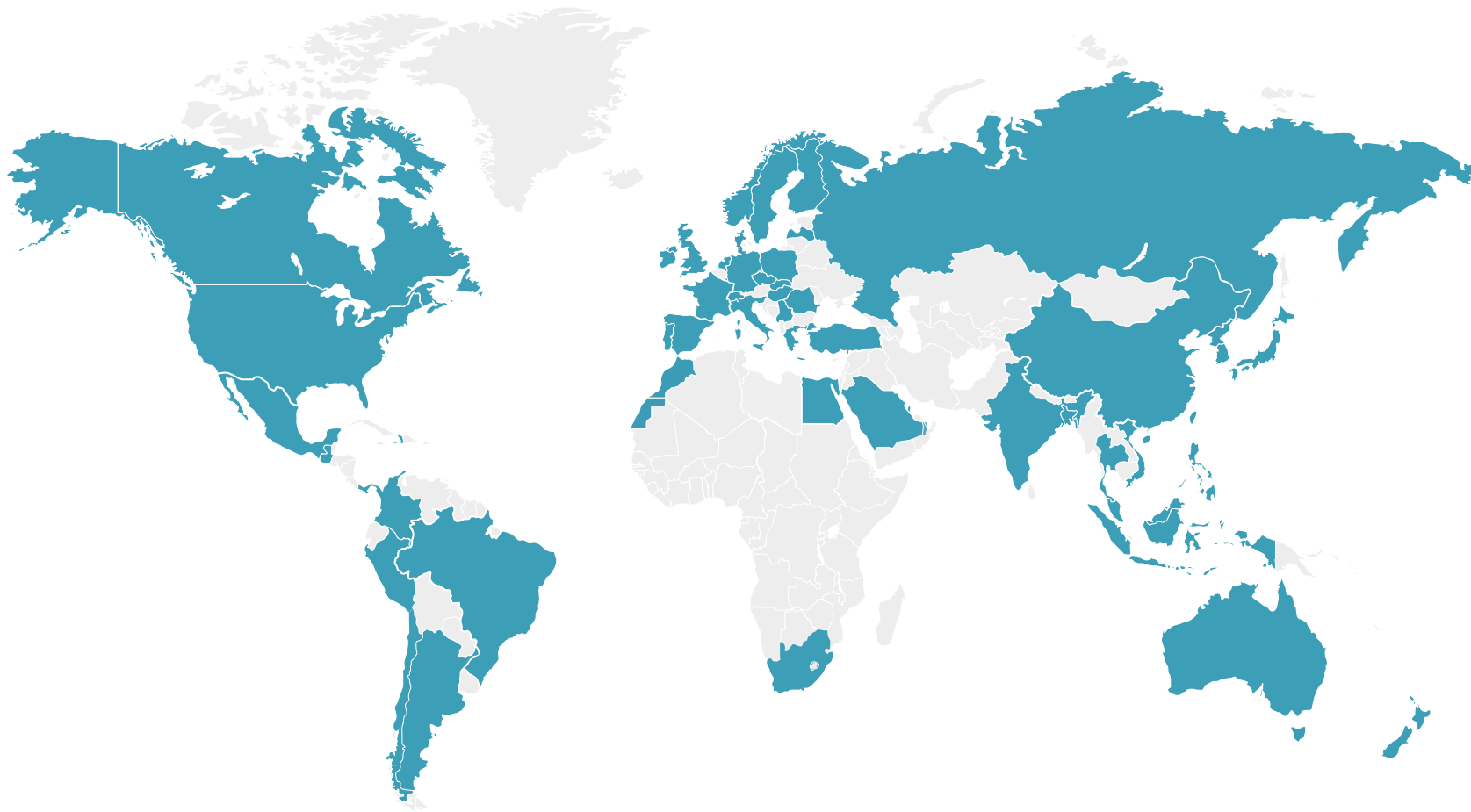
SARAH WELTON

MPH, MUP, WELL AP, WELL Faculty

Vice President, IWBI Commercial Team

Sarah.welton@wellcertified.com

THE GLOBAL **WELL** MOVEMENT



4,369
WELL PROJECTS

56.4MM
SQUARE METERS

62
COUNTRIES

6,098
WELL APs

*As of May 29, 2020

A MOVEMENT OF LEADERS

More than 36 global organizations
enrolled as pilot participants and have
worked collaboratively with IWBI to
inform the program development.





REAL ESTATE IS A HUMAN HEALTH TOOL

IMAGE: Mirvac Headquarters, Sydney – WELL Certified at the Gold level, 2017

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We spend about **90% of our time indoors**,
and our environment is the largest
determinant of our overall health.



That means our health begins at home –
and at work, and in all of the
spaces we frequent on a daily basis.

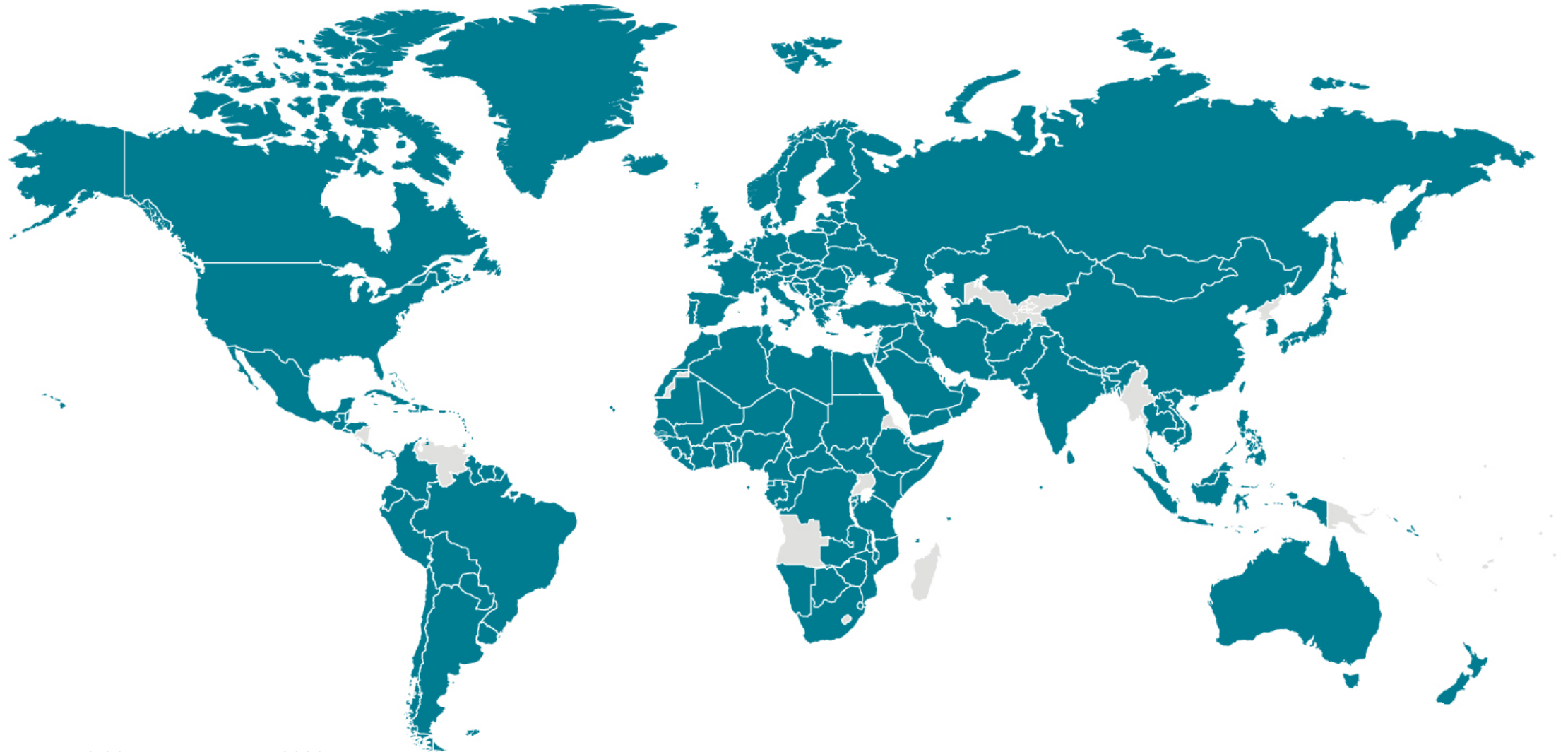
A modern office interior with desks, computers, and plants. The image is slightly blurred and has a dark overlay to make the text stand out. The office has a clean, minimalist design with white desks and black chairs. There are several potted plants scattered throughout the space, adding a touch of greenery. The lighting is bright and even, creating a professional atmosphere.

True Heroes of Health:

"The people who manage your building
have a **greater impact on your health**
than your doctor."

Dr. Joseph Allen
Healthy Buildings

▶ A GLOBAL PANDEMIC: COVID-19



Data correct as of 12:00 p.m. ET April 14, 2020

Locations with Confirmed COVID-19 Cases, as reported by the World Health Organization (WHO). Source comes from National Center for Immunization and Respiratory Diseases (NCIRD), Division of Viral Diseases. Retrieved from <https://www.cdc.gov/coronavirus/2019-ncov/cases-updates/world-map.html>



If managed poorly, [buildings] can spread disease. But if we get it right, we can enlist our schools, offices and homes in this fight.



Joseph Allen, DSc, MPH

Co-Chair, IWBI Special Task Force on Coronavirus
Assistant Professor of Exposure, Assessment Science
Department of Environmental Health,
Harvard T.H. Chan School of Public Health



THE VALUE OF BETTER BUILDINGS

IMAGE: Lendlease Barangaroo Towers, Sydney - WELL Certified at the Platinum level, 2018

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▶ INVEST IN PEOPLE FOR RETURN ON INVESTMENT

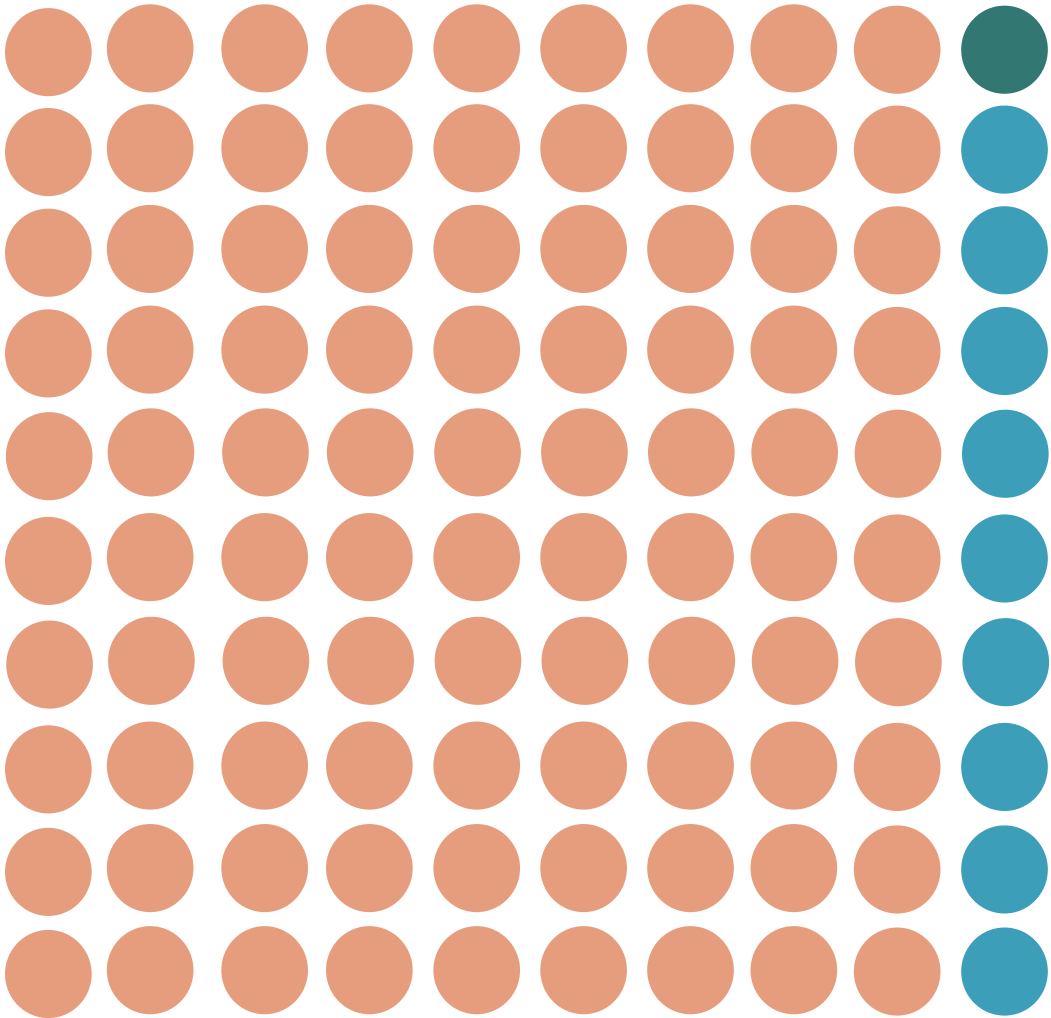
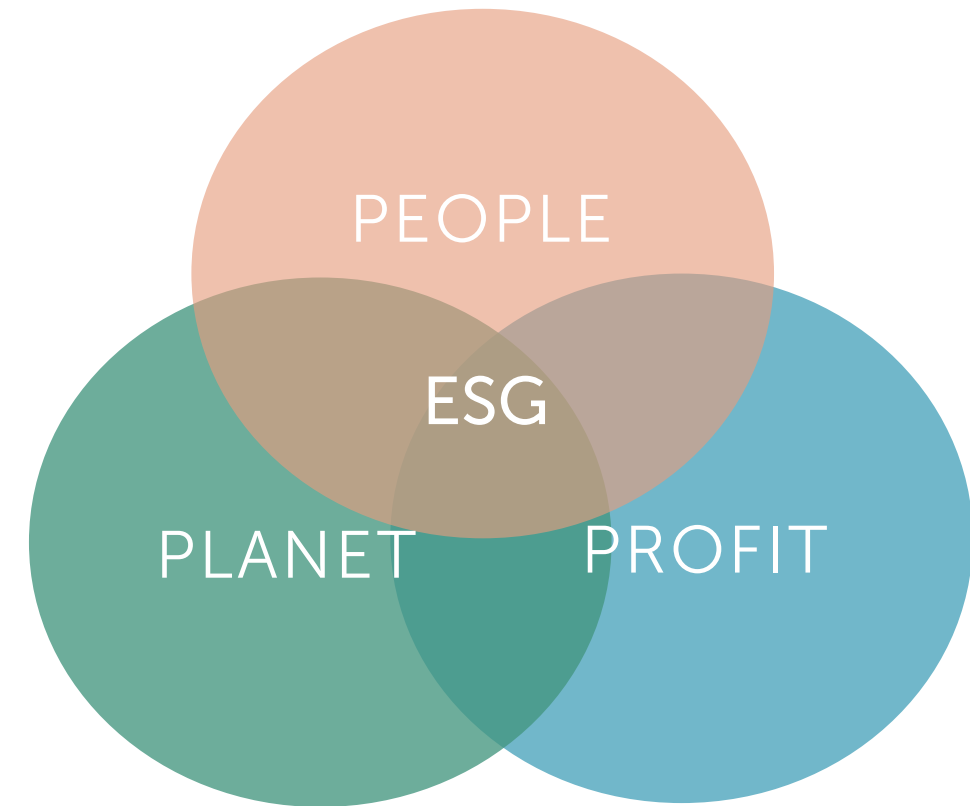


Image adapted from graphic in World Green Building Counsel Report. (September 2014). Health, Wellbeing and Productivity in Offices. Retrieved from https://www.worldgbc.org/sites/default/files/compressed_WorldGBC_Health_Wellbeing__Productivity_Full_Report_Dbl_Med_Res_Feb_2015.pdf

▶ THE TRIPLE BOTTOM LINE

"Generating sustainable returns over time requires a sharper focus not only on governance, but also on environmental and social factors facing companies today. Over the long-term, environmental, social and governance (ESG) issues – ranging from climate change to diversity to board effectiveness – have real and quantifiable financial impacts.

At companies where ESG issues are handled well, they are often a signal of operational excellence."



LARRY FINK, CEO, BLACKROCK

Graphic based on figure in Little, A. (Feb 21, 2020). How Sustainable Investing Can Create Long-Term Value. Global X. Retrieved from <https://www.globalxetfs.com/how-sustainable-investing-can-create-long-term-value/>

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IWBI & 9,000+ COMPANIES SUPPORT THE UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS

“ *Shared blueprint for peace and prosperity
for people and the planet* ”

UN SUSTAINABLE DEVELOPMENT GOALS

WELL

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Standard

CONCEPTS

Air

Water

Nourishment

Light

Movement

Thermal Comfort

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Innovations

Q3 2019

MIND

Overview

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M01 Mental Health Promotion

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M02 Access to Nature

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M06 Restorative Opportunities

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M08 Restorative Programming

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M09 Enhanced Access to Nature

WELL SUPPORTS

The UN Sustainable Development Goals

MIND FEATURES

Feature M01

Mental Health Promotion

Promote mental health and well-being through a commitment to mental health education, programming and initiatives.

PRECONDITION

Feature M02

Access to Nature

Support occupant well-being by incorporating the natural environment through interior and exterior design.

PRECONDITION

Feature M03

Mental Health Support

Increase availability of and access to mental health support services and care.

OPTIMIZATION

Feature M04

Mental Health Education

Promote mental health awareness and education through the provision of mental health-focused education offerings.

OPTIMIZATION

Public comment



Health & Well-being in Real Estate

Green Health Partnership & GRESB

Market trends for health promotion as a new focus
within ESG reporting



Altarea Cogedim: “recognizes and honors the social utility of bricks and mortar...and views health and well-being as an essential component of creating long-term value.”

Frasers: “through targeted and focused partnerships...is able to diversify its approach to health and well-being.”

Kilroy: “implementing strategies that improve health outcomes for tenants regardless of awareness, such as opening stairwells and ensuring great indoor air quality.”

Lendlease: “safety, health and well-being and sustainability are established as key business priorities.”

Mirvac: “employee-facing health initiatives are relevant and accessible to all employees, sub-contractors and key stakeholders.”

Oxford Properties Group: “community placemaking strategy that aims to bring people together and build a sense of belonging.”

Prologis: “understands its ability to have a positive impact on the health and well-being of its employees, its customers and the communities in which it operates.”

Sino-Ocean: “in order to improve health and well-being for people, it is important to include the co-prosperity of people, architecture and the environment.”

SPOTLIGHT ON SOCIAL METRICS

“Promotion of employee **health and well-being** yields **higher corporate financial value** has spurred on the need for more comprehensive, comparable and standardized health and well-being metrics.¹

1. Grossmeier J, Fabius R, Flynn JP, et al. Linking Workplace Health Promotion Best Practices and Organizational Financial Performance. J Occup Environ Med. 2016;50(1):16-23. doi:10.1097/JOM.DDDDDDDDDDDDD631

Investing for Health

Joining together to elevate the materiality of health to a business' bottom line.

"Major employers are investing in their workers and communities because they know it is the only way to be successful over the long term."

— Jamie Dimon, Chairman and CEO of JPMorgan Chase & Chairman of the Business Roundtable

"We're already seeing a much stronger intentionality as we think about how we're going to recover from this crisis. How do we build back better? In doing so, how do we think about a more integrated way of investing to provide better healthcare, but more importantly to provide better health across the board. Investors play a critical role in driving that future,"

— Amit Bouri, CEO, The GIIN

"We're consistently seeing—and there's early evidence—that companies that are performing well on ESG frameworks tend to be outperforming their peers. Through a recent assessment, companies that have performed well on JUST Capital's worker/stakeholder assessment are out performing companies in the lowest quintile by 7.3%."

— Allison Omens, CSO, JUST Capital

"The COVID-19 issue is providing us the roadmap and the blueprint to better integrate a more systemic and holistic understanding of public health as it is relevant to the markets."

— Mona Naqvi, Senior Director of ESG, S&P Dow Jones Indices



CREATE SPACES FOR WELL-BEING

IMAGE: Lendlease Barangaroo Towers, Sydney - WELL Certified at the Platinum level, 2018

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**WELL
IS FOR PEOPLE.**



► IWBI HEALTH & WELLNESS PROGRAMS



WELL
CERTIFICATION



PROFESSIONAL
ACCREDITATION



MEMBERSHIP
PROGRAM



WELL
PORTFOLIO



WELL HEALTH-
SAFETY RATING



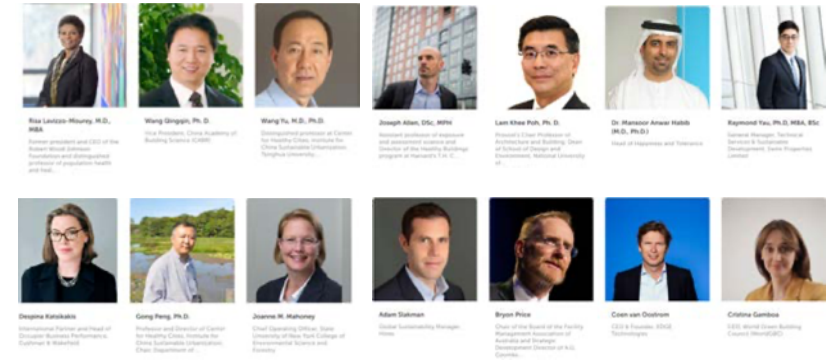
Centralized source and governing body to validate post COVID-19 efforts made by owners and operators

EVIDENCE-BASED APPROACH TO HELP SUPPORT SPACES THAT ADVANCE HEALTH AND SAFETY

IWBI TASK FORCE

On COVID-19 & Other
Respiratory Infections:
Prevention and Preparedness,
Resilience and Recovery

The **IWBI Task Force on COVID-19** is comprised of 500+ public health experts, virologists, government officials, academics, business leaders, architects, designers, building scientists and real estate professionals who are informing new guidelines in response to pathogen transmission concerns.



Alliance
Founding
Member

IWBI is a member of the WELL Living Lab™, a Delos and Mayo Clinic Collaboration. For over 4 years, the lab has been researching interventions to improve the effect that the indoor environment has on human health and well-being.



WELL HEALTH-SAFETY RATING: INCREASE STAKEHOLDER **CONFIDENCE**

- Created by IWBI, the organization that oversees the world's premier framework for advancing health in buildings and spaces of all kinds - the WELL Building Standard
- Rooted in third-party document review and annual verification of policies, protocols and strategies relevant to pathogen concerns
- Designed to equip and empower owners and operators with the necessary guidance to adapt to considerations for health and well-being in a post-COVID-19 world



PREVENTION & PREPAREDNESS, RESILIENCE & RECOVERY

We've identified and grouped select strategies from WELL v2 around key themes in relation to COVID-19.

1

Promote clean contact

2

Improve air quality

3

Maintain water quality

4

Manage risk and create
organizational resilience

5

Support movement and comfort,
including work from home

6

Strengthen immune systems

7

Foster mental resilience

8

Champion community
resilience and recovery



WELLTM

PORTFOLIO

WELL PORTFOLIO: BARCLAYS

"Barclays takes the health and well-being of its employees very seriously, and that extends to our external advisors who we view to be an extension of our legal function."

Philip Aiken
Managing Director, Barclays



WELL PORTFOLIO: UBER

“...we have even greater responsibilities—to our shareholders, our customers, and our colleagues”

“Safety should never be proprietary, and it’s our intention to make an impact... (by) encouraging others to be more transparent with their data and to share best practices that can make everyone safer.”

A letter from Dara Khosrowshahi, Chief Executive Officer



April 2019



Standards Advisory Group Members

SUSTAINABILITY ACCOUNTING STANDARDS BOARD • FEBRUARY 2019

Keir Gumbs

Associate General Counsel, Global
Corporate, M&A and Securities and
Deputy Corporate Secretary

Uber Technologies

LOOK FOR THE WELL SEAL



Communicate to Build Confidence

Visually demonstrate to your stakeholders and the community at large that measures mapped to scientific evidence and verified through a third-party review process have been enacted to help create an environment that supports health and well-being in a post COVID-19 world





MEMBERSHIP

at IWBI



COVID-19 Re-entry

Strategically prepare your buildings, space and people

Promote the health and wellness of employees and visitors

It's critical that you take enhanced measures to ensure that your workspace is safe before you welcome people back - but it's just as important that your employees and visitors feel safe and supported upon re-entry, too.

Our re-entry package is designed to help you do just that, with features including:

- **Employee care and well-being toolkit and hub:** Support your employees and their mental, physical, financial, and emotional well-being with our online Well-Being toolkit, accessible via desktop and mobile app. With ongoing programming - including a webinar series, tips and tricks, and e-learning content and beyond - your employees will have a library of well-being resources at their fingertips (whether they're in the office or working from home).
- **Welcome back kits:** Help your employees transition back to the workplace with ease with a Welcome Back Kit. Each Welcome Back Kit features a printed FAQ guide about updated protocols for social distancing, respiratory etiquette, and other new workspace norms, as well as post-pandemic essentials like hand sanitizers, disinfecting wipes, and masks (and additional promotional items, as requested).
- **Experience ambassadors:** Anticipate your employees' needs and help them re-engage with your on-site community as they return to work, with support from a team of Experience Ambassadors. Your Ambassadors will be the first friendly faces to greet employees on their first day back. They'll also

be available to help your people adjust to their new workspace norms and social distancing protocols, and will be a fast, reliable resource to address employee questions. And they'll continue to provide support and community engagement for your at-home employees, too.

- **Visitor screening services:** Take extra safety precautions when welcoming employees and visitors to your sites, by administering additional on-site health and safety screenings. Clearly communicate health requirements for entry to your facilities and document your visitors' travel histories and the presence of COVID-19 symptoms or other known illnesses prior to entry.
- **Temperature screening:** Identify the right temperature screening partners for your facilities, and partner with them to install the appropriate equipment and monitor and manage the temperature screening program on an ongoing basis.
- **Food service optimization:** Develop and deliver a Food & Beverage strategy to accommodate expected changes in employee behaviors (like an increase in meals brought from home) and expectations (like a need for social distancing in your cafeteria). And right-size your Food & Beverage spend to suit your post-pandemic occupancy needs - helping you strike the right balance between managing costs and caring for your employees' dining needs.

A holistic approach to re-entering your workspace

Prepare your workspace and your people to safely and efficiently resume operations

Employee & visitor health and wellness

- Visitor access & screening
- Temperature screening

Building and office operations

- Building technical readiness evaluations
- Full building safety and compliance risk assessment
- WELL strategy and assessment
- Indoor air quality guidelines
- Energy cost control
- Facility modulating
- Engineering continuity planning
- Dark building remote monitoring
- JLL - AI-based digital assistant

Food and beverage

- Food service optimization

Janitorial

- Preventative, reactive and decontamination cleaning
- Enhanced services



Workplace Wellness in 2020

Office Hygiene, Flexible Working and Indoor Air Quality
Rise up the Agenda

LOOK FOR THE WELL SEAL



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WE ARE WELL

wellcertified.com

